



WHERE TEXAS BECAME TEXAS

WASHINGTON
ON THE BRAZOS

Sponsorship
Opportunities

ABOUT WASHINGTON-ON-THE-BRAZOS

Washington-on-the-Brazos State Historic Site, situated on 300 picturesque acres on the lush banks of the Brazos River, transports visitors back in time to the frontier days where the idealistic dream of Texas becoming an independent nation became a reality. This historic site offers a unique glimpse and insight into the lives and times of the brave and immortal 59 delegates, who, in the midst of a bloody revolution, boldly assembled in a humble building on this very spot on March 2, 1836 to formally declare Texas' independence from Mexico and its imperialistic leader, Antonio Lopez de Santa Anna. Due to these heroes' actions and the perilous sacrifices they endured, the Republic of Texas was born and proudly existed as an independent nation from 1836 to 1845.

At this historic site, considered to be the cradle of Texas Independence, visitors not only hear the vivid stories of what life was like in the days before Texas Became Texas, but are captivated by the real-life experiences depicted by interpretive reenactment characters who provide historical narratives and hands-on demonstrations that literally transport you back in time. It is the responsibility of every Texan, and those who arrived here as quick as they could, to learn and preserve the history of the Fearless 59 and this great state.



The Historic Site recently underwent an epic renovation to create an enhanced visitor experience. Visitors will experience state-of-the-art exhibits at the Star of the Republic Museum and enhanced historical storytelling in the Visitor's Center to introduce real people that lived and led the Republic of Texas. The Washington Townsite Experience allows visitors to walk the streets of Washington, experiencing reproductions of pivotal landmarks in Texas history.

In addition to the extensive renovations, Washington-on-the-Brazos State Historic Site has many exciting attractions for its daily visitors including Independence Hall, a replica of the building where the Fearless 59 gathered to sign the Texas Declaration of Independence and Barrington Living History Farm, the original home of the last President of Texas, Anson Jones. Within the site's complex is the historical Fanthorp Inn, a wonderfully preserved 19th century stagecoach inn, located only a stone's throw away in Anderson, Texas.

The site has an incredible year-round schedule of educational events, activities and programs taking place almost every weekend. In 2027, we will honor the 191st Anniversary of Texas Independence with three events in one weekend at the Texas Independence Day Celebration. The event will include a Home school day with an interactive timeline of the Texas Revolution and historical performances; a special ticketed evening experience; and a Saturday full of history, performances, food, shopping and more.

Other major events scheduled throughout the year include the Juneteenth Heritage Celebration, Christmas on the Brazos and Twilight at Fanthorp Inn. In addition to these annual events, the Site has plans on the horizon to host corporate events, where leadership and management teams can immerse themselves in the site where they can be inspired by the actions of the brave Texans who formed an independent government and nation, and experience in programs in leadership, development, team-building and education.



SCHEDULE OF EVENTS

TEXAS INDEPENDENCE DAY CELEBRATION

February 27, 2027

February 26, 2027 - Homeschool Day

**TEXAS
INDEPENDENCE DAY**

190TH ANNIVERSARY

CELEBRATION!

FEBRUARY 27-28, 2026

FRIDAY 6PM-9PM & SATURDAY 10AM-6PM

WHERE TEXAS BECAME TEXAS



STAND WHERE 59 DELEGATES MET ON MARCH 2, 1836 TO DECLARE TEXAS INDEPENDENCE. FRIDAY NIGHT IS A SPECIAL TICKETED EVENT AT THE NEW TOWNSITE. ON SATURDAY ENJOY A VARIETY OF EVENTS INCLUDING REENACTMENTS, ENTERTAINMENT, FOOD, CANNON FIRING, CRAFT VENDORS AND MORE.

WWW.WHERETEXASBECAMETEXAS.ORG

WASHINGTON-ON-THE-BRAZOS

STATE HISTORIC SITE

23400 PARK RD. 12 | WASHINGTON, TX | 936.878.2214



**ECHOES OF INDEPENDENCE:
A LANTERN TOUR**

FEBRUARY 27TH | 6PM-9PM

TICKETS REQUIRED

BUY TICKETS AT WWW.WHERETEXASBECAMETEXAS.ORG

WITNESS HISTORIC SCENES SURROUNDING THE CREATION OF A NEW NATION ON A LANTERN TOUR OF THE NEWLY CREATED WASHINGTON TOWNSITE EXPERIENCE.

**AND
TEXAS INDEPENDENCE DAY
CELEBRATION**

FEBRUARY 28TH | 10AM-6PM

FREE ADMISSION & PARKING

EXPERIENCE EVERYTHING YOU LOVE ABOUT OUR ANNUAL TEXAS INDEPENDENCE DAY CELEBRATION, ALONG WITH ALL OUR NEW RENOVATIONS! EXPERIENCE CULTURAL DANCERS AND MUSIC, HERITAGE DEMONSTRATIONS AND SCENES FROM THE CONVENTION OF 1836 AT THE INDEPENDENCE HALL. TOUR ALL NEW EXHIBITS AT THE STAR OF THE REPUBLIC MUSEUM, SHOP & EAT AT A VARIETY OF VENDORS & FOOD TRUCKS. YOU WON'T WANT TO MISS THIS FUN-FILLED HISTORIC DAY!

THIS EVENT IS MADE POSSIBLE BY:



SAVE THE DATE

Written in The Stars
The Future of Texas

HONORING OUR PAST
ILLUMINATING OUR FUTURE

The Sundown Social
CELEBRATING 190 YEARS OF TEXAS INDEPENDENCE
April 25, 2026

Honoring
Senator Lois Kolkhorst & John L. Nau, III

Co-Chairs
Samantha & Travis Medve

SUNDOWN SOCIAL

April 24, 2027



**Saturday
June 27, 2026**

11AM - 5PM

**Washington-
on-the-Brazos
State Historic Site**
Inside the air conditioned
Conference Center

**CHARTING
NEW GROUNDS**

AFRICAN AMERICAN TRAILBLAZERS

EVENT HIGHLIGHTS

► **Ronnie McDonald**
First African American Yell Leader at Texas
A&M and First African American County
Judge in Bastrop County

► **Dr. Christine Nix**
The 1st Female African American Texas Ranger

► **Lori A. Moore Bartley**
Descendant of TX State Senator Matthew Gaines

► **Tabitha W. Snoddy**
Descendant of TX State House of
Representatives R.J. Moore

► **Musical Performances**
Million MBC Choir, the Fantasy Band,
Christina Williams and Tamesha Pruett-Ray

► **Food & Craft Vendors**

► **Culture Heritage Booths**



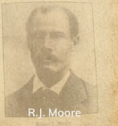
Ronnie McDonald



Dr. Christine Nix



Matthew Gaines



R.J. Moore



MORE INFO

wheretexasbecametexas.org

TWILIGHT AT FANTHORP INN

December 12, 2026

CANDLELIGHT CHRISTMAS AT BARRINGTON

December 2027

These events alternate each year.



**Celebrate the season at
Christmas on Brazos**

**Dec. 12 & 13
4:30pm-8pm**

Discover the origins of some Holiday
traditions with musket-fire, music,
dancing and more!

www.wheretexasbecametexas.org

**JUNETEENTH HERITAGE
CELEBRATION**

JUNE 26, 2027

Fanthorp Inn Presents

TWILIGHT

New Years Night

**Saturday,
December 14
6-9pm**

Reservation Only

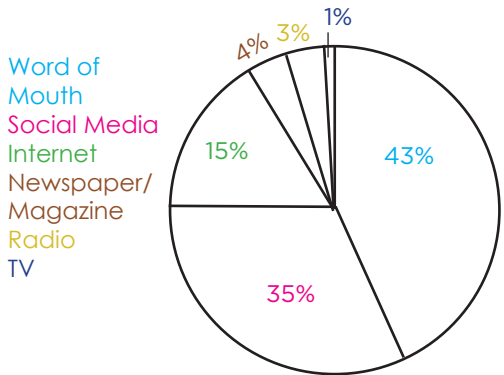
www.wheretexasbecametexas.org



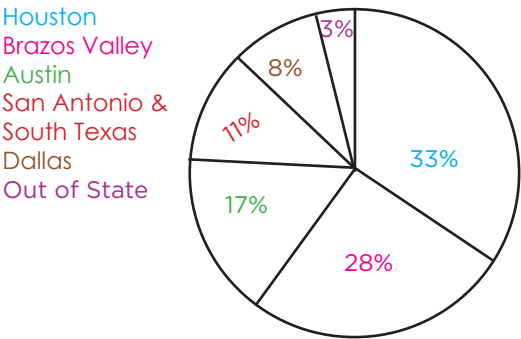
REPORT ON VISITORS

TIDC SURVEY 2026

How did you hear about the event?



Where are you from?



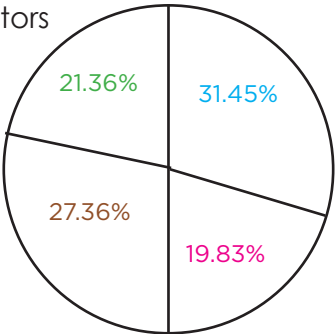
Of those that traveled:

29% stayed overnight. **36%** of people that said they ate at a local restaurant while they were visiting.

SITE DEMOGRAPHICS FOR 2025/2026

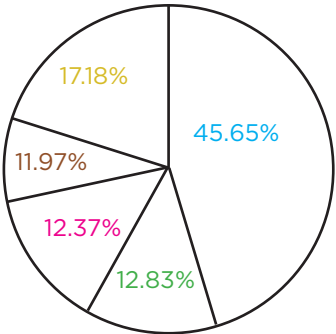
Age of Visitors

16-24
25-44
45-64
65+



Income of Visitors

\$150K+
\$100K-\$150K
\$75K-\$100K
\$50K-\$75K
\$0-\$50K



Top 10 Visitor Zipcodes

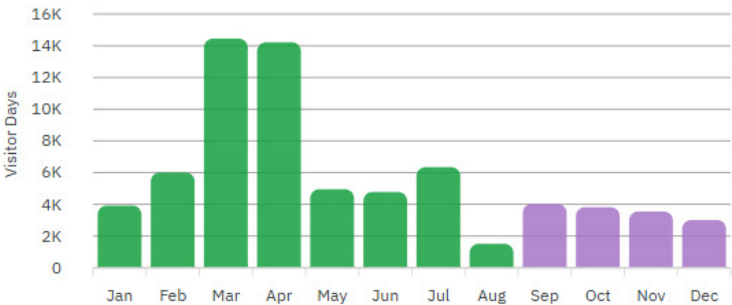
77833	Brenham	15.17%
77356	Montgomery	8.09%
77447	Hockley	7.86%
77868	Navasota	6.95%
77880	Washington	5.83%
77840	College Station	5.49%
77845	College Station	4.71%
77802	Bryan	4.05%
77433	Cypress	3.06%
77373	Spring	1.87%

98% Visitors stay for one day

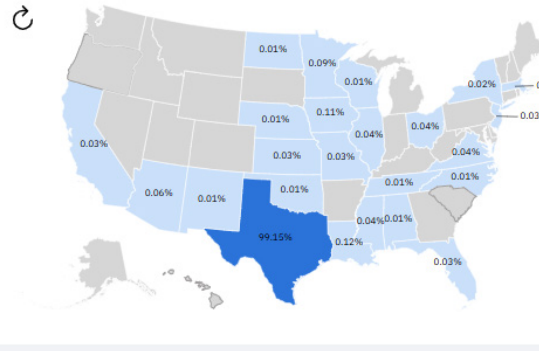
45% Visitors come on Saturday or Sunday

99% Visitors are from Texas

Visitor Days by Month



Share of Trips by State



DIGITAL

80,000 website visitors annually **19,570** Facebook Likes **1,992** Instagram followers

TEXAS INDEPENDENCE DAY CELEBRATION

SPONSORSHIP BENEFITS

\$25,000 Sponsorship

- * Name and logo will appear as the Exclusive Presenting Sponsor of TIDC on all collateral materials for one year.
- * Logo will appear on collateral materials for all major events at Washington on the Brazos for one year.
- * General Sam Houston - Lifetime membership to Washington on the Brazos Historical Foundation.
- * Four complimentary tickets to the Sundown Social
- * All benefits listed in following category.

\$15,000 Sponsorship

- * Logo will appear as a Co-Sponsor of TIDC on all collateral materials for one year.
- * Designation of one school to visit Washington on the Brazos State Historic Site.
- * Two complimentary tickets to the Sundown Social
- * All benefits listed in following category.

\$10,000 Sponsorship

- * One-time rental of the conference center for a special event.
- * Private, behind-the-scenes tour of Washington on the Brazos for up to 10 guests.
- * All benefits listed in following category.

\$5,000 Sponsorship

- * Opportunity to display company banner during TIDC.
- * Platinum membership to the Washington on the Brazos Historical Foundation
- * All benefits listed in following category.

\$3,000 Sponsorship

- * Special recognition at podium during event.
- * Two VIP parking passes to TIDC.
- * All benefits listed in following category.

\$1,000 Sponsorship

- * Logo will appear in collateral materials.
- * All benefits listed in following category.

\$500 Sponsorship

- * Name will appear on TIDC Rack Card and Event Program
- * Name will be listed in media release as sponsor.
- * Name will appear on www.wheretexasbecametexas.org and the Facebook page as a sponsor of the event.